

## **Our Strategy** <sup>[1]</sup>

Our strategy is to build a leading, focused medicines company powered by advanced therapy platforms and data science.

### **Strategic priorities**

As we implement our strategy, we have five priorities to shape our future and help us continue to create value for our company, our shareholders and society.



#### **Unleash the power of our people**

**We are transforming our culture to ensure people can fully apply their talent and energy. We're creating an organization where people are inspired, curious and unbossed.**



#### **Deliver transformative innovation**

**In our pursuit of transformative treatments, we challenge medical paradigms and explore possibilities to cure disease, intervene earlier in chronic illnesses, and find ways to dramatically improve quality of life.**

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### **Embrace operational excellence**

**We are rethinking how we work, embracing agile teams and building better productivity into our company to free resources that we can invest in innovation and help boost returns.**

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### **Go big on data and digital**

**We aim to spark a digital revolution at Novartis, embracing digital technologies, advanced analytics and artificial intelligence to help drive innovation and improve efficiency.**

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### **Build trust with society**

**We strive to build trust with society through our efforts to operate with high values and integrity, and to find new ways to expand patients' access to our treatments.**

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**Source URL:** <https://www.novartis.com.sg/our-strategy>

#### **Links**

[1] <https://www.novartis.com.sg/our-strategy>